

Welcome, we're so glad you're here!

Planning a wedding can be hard. As a couple, you make what can feel like an overwhelming number of choices, while balancing the needs of your family and your budget. Weddings are meant to be a celebration of your relationship, and LooLoo's Events is committed to make planning that celebration exciting and stress-free.

LooLoo's is an event planning business where customer service is at the center of everything, treating clients like family. From the attention paid to you in the planning process, to the attention paid to your event on the day, LooLoo's Events owner and lead planner, Laura will work with you to determine what areas of your planning and at what level we can help you.

Let's work together to make your plans and vision come to life on your day.



Cold Cold's

Event Design & Coordination

"Laura was incredibly helpful during our wedding planning process. She is extremely organized and made the wedding process much less stressful for my husband and I. On the day of our wedding, she was extremely helpful getting everyone where they needed to be and keeping our vendors on time. Laura helped us create a timeline for everything which kept our day on track and everything went off without a hitch. After our reception, when we were all having a great time, Laura was still working hard packing up our decorations and organizing all of our things. I would highly recommend Laura for planning your wedding day!"





 $@LooLoosEvents \cdot 585\text{-}472\text{-}6975 \cdot looloosevents.com} \cdot looloosevents @gmail.com$

Services Provided	Timeline Creation	Set Up and Tear Down	Day of Coordination	Last Month Coordination	Partial Planning	Full-Service Planning
	\$350	\$550	\$2,000	\$2,500	\$3,500	\$8,000
Free Consultation			X	X	X	X
Event Execution						
Rehearsal coordination			X	X	X	X
Manage onsite logistics		X	X	X	X	X
Wedding design execution		X	\mathbf{X}	X	X	X
Timeline management			X	X	X	X
Coordinate set-up of details & décor		X	X	X	X	X
Event Preparation						
Unlimited phone & email communication			X	X	X	X
Detailed timeline for vendors and bridal party	X		X	X	X	X
Coordinate event layout		X	X	X	X	X
Coordinate all vendors day of event			X	X	X	X
Venue walk through 4-6 weeks before event				X	X	X
Coordinate vendors the weeks leading up to						
event	X			X	X	X
Vendor Management						
Vendor recommendations			X	X	X	X
Vendor procurement					X	X
Hotel block procurement					X	X
Venue research						X
Venue negotiation & contracting						X
Design Consultation				X	X	X



You've got questions and we've got answers.

Why do I need a wedding coordinator?

Most people on their wedding day want some of the same things: for everything to go smoothly, for their friends and family to have a great time and not to have to worry about a thing. We can make sure that happens.

Why should we hire you?

From the start of our time together until the end of your event, LooLoo's Events will take care of everything because we treat every client like they are family. The goal is always to exceed expectations and bring to the table the kind of customer service that makes you want to scream about us from the rooftops!

Who will be with us on our wedding day?

Laura is the main planner at LooLoo's Events and will be the person working with you through the planning process. Depending on the number of guests, venue and general logistics, Laura may choose to bring one or two assistants to your event to make sure everything goes perfectly. The addition of extra help on your day will not come at any additional cost to you!

How much communication will we have before the big day?

No matter the package you choose, unlimited phone and email communication is included. Different packages include a different number of meetings, but we will not go into an event without you feeling confident in how we will handle any hiccup throughout the day.







My venue already has a coordinator... why do I need you?

A venue coordinator and a wedding coordinator are actually very different and both roles are important parts of the big picture! The best way to explain the difference is that a venue coordinator is one of your vendors. Depending on the venue, they may be responsible for any number of things from the food (very important) or making sure there is toilet paper in the bathroom (also very important!) Your vendors have specific parts of the wedding they are most focused on, which is how we want it! If all your vendors do their part of the wedding the best they can, the end-result will be awesome. Your wedding coordinator on the other hand, is responsible for making sure all the vendors and your vision for your wedding day, come together. Your wedding coordinator's focus is on you. You and your partner are our top priority throughout your event!

What will you bring with you on our wedding day?

The team will come with all your documents including your timelines and vendor information as well as an emergency kit. From Band-Aids and Advil to a sewing kit and extra batteries, we come prepared.

How do we reserve our date?

Ready to book? Great! Get ahold of Laura via phone or text at (585) 472-6975 or send an email to LooLoosEvents@gmail.com to set up a time to chat and we will take it to the next step.



